



Use of Information and Communication Technology (ICT) in Indian Agriculture

October 16, 2015

The Park, Raj Bhavan Road, Hyderabad, India

Programme

0900-0930

Registration

0930-1030

Inaugural Session

Welcome

Devesh Roy, Research Fellow, IFPRI

Background

Rasheed Sulaiman V, Director, CRISP

Introduction of Participants

Inaugural Address

D Rama Rao, Director, NAARM

Keynote

Saravanan Raj, Associate Professor, CAU

FSP Initiative

Jaspreet Aulakh, Project Manager, IFPRI

1030-1045

Tea and Coffee Break

1045-1230

Session I: ICT in Agriculture- National Level Initiatives

m-Kisan-SMS Based Farm Advisory

1045-1105

*R K Tripathi, Director (IT & Extension), Directorate of Extension,
Ministry of Agriculture*

1105-1125

Kisan Call Centre

Sudhakar Reddy, Professor, PJTSAU, Hyderabad

1125-1145

Farm Advisory through Mobiles- Green SIM

G C Shotriya, National Head (VAS), IKSL

1145-1205

i-Kisan

*Vijay Jesudassan, General Manager, i-Kisan Agri Informatics and Services
Division*

1205-1230

Discussion

1230-1330

Lunch

1330-1445	Session II: ICTs In Information Dissemination-ICT Tools
1330-1350	eSagu IT Based Personalized Agro Advisory System <i>P Krishna Reddy, Professor, IIIT-H</i>
1350-1410	Facebook for Farmers and Extension Workers <i>Joshy P M, Agriculture Officer, Government of Kerala</i>
1410-1430	SasyaSree - a One Stop Telugu portal for Information Dissemination <i>Devi Prasad Juvvadi, Director, AMRG</i>
1430-1445	Discussion
1445-1500	Tea and Coffee Break
1500-1615	Session III: ICT in Food Security
1500-1520	Framework for Implementing ICTs in Agricultural Development in India <i>N H Rao, Principal Scientist, NAARM</i>
1520-1540	Knowledge Management using Web Portal: RKMP <i>Shaik N Meera, Senior Scientist and Coordinator, RKMP</i>
1540-1600	ICTs and Farmers Decision-Making Across the Agricultural Supply Chain <i>Jabir Ali, Associate Professor, IIM-Lucknow</i>
1600-1615	Discussion
1615-1715	Session IV: Role of Private Sector in ICT and Agriculture
1615-1630	Participatory Video Based Extension <i>Pritam K Nanda, Regional Manager, Digital Green</i>
1630-1645	mKrishi- Mobile Agro Advisory System <i>Sampath Selvan, Business Development Manager, TCS</i>
1645-1700	Life Line Agriculture Program <i>Bijoy Basant Patro, Director- Programmes and Editorial, OneWorld Foundation India</i>
1700-1715	Discussion
1715-1725	Final Remarks <i>Rasheed Sulaiman V, Director, CRISP</i>
1725-1730	Vote of Thanks <i>Jaspreet Aulakh, Project Manager, IFPRI</i>